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Remembering SHARE Architects 2019

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BOOK LAUNCHING

DESIGNING THE PROFILE OF THE FUTURE ARCHITECT

A collection of essays, manifestoes, and interviews of 100 architects from 27 countries, former guest speakers at the SHARE conferences throughout 2018-2019.

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**13**

countries

**73+**

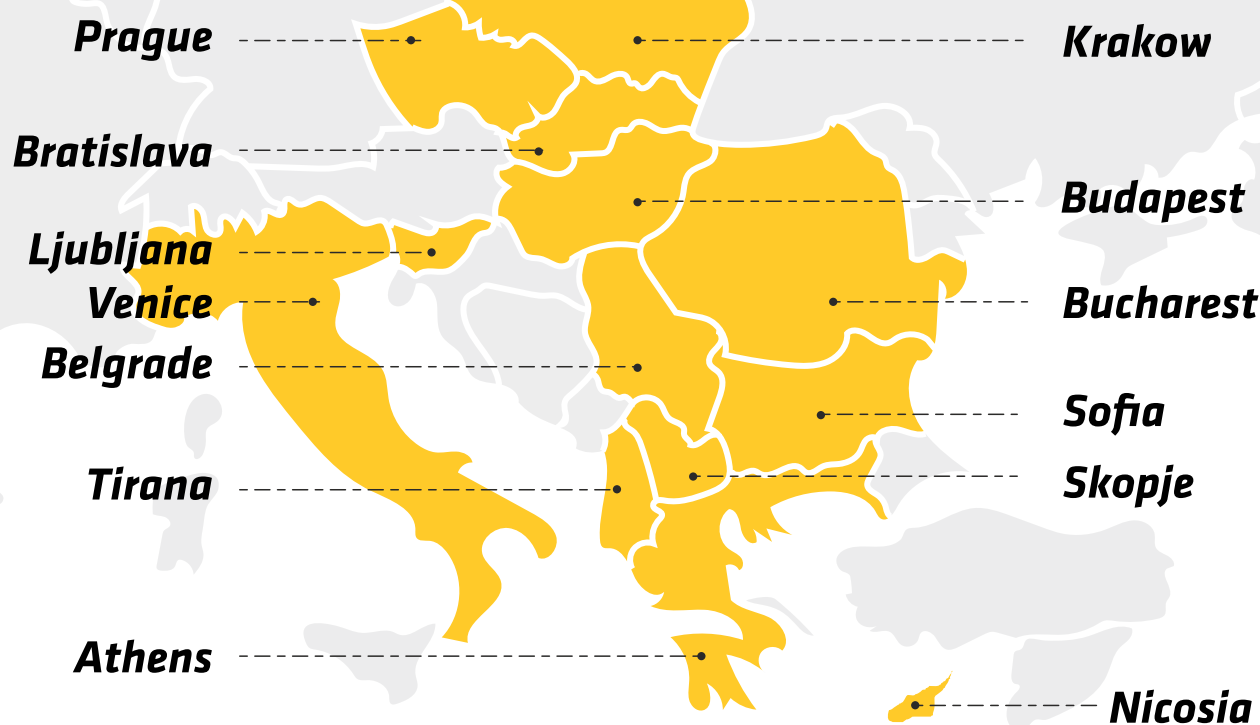
conferences

**1900**

speakers

**19.800**

attendees



SHARE Architects annual editions are a constant relevant presence in **Albania, Bulgaria, Czech Republic, Greece, Hungary, Italy, North Macedonia, Poland, Romania, Serbia** and in 2020 we are launching the event in two new countries: **Cyprus and Slovakia**.

Whova



The Official Event App

- Explore the **professional profiles** of event speakers and attendees
- Send **in-app messages** and **exchange contact info**
- **Network and find attendees** with common affiliations, educations, shared networks, and social profiles
- Receive **update notifications** from organizers
- Access the **event agenda**, GPS guidance, maps, and parking directions at your fingertips



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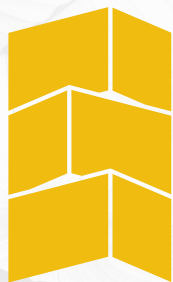


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7 SHARE Fellows

very few members, at the initiative of ABplus Events or CCA-CEE Advisory Board.

500 SHARE Society

in a group especially made of SHARE Conference speakers.

40000 SHARE Community

include all architects who SHARE communicates with monthly.



SHARE Belgrade 2019

INTERNATIONAL ARCHITECTURE AND
ENGINEERING FORUM

9th May

Yugoslav Film Archive Museum



2nd

edition



15

speakers



150

attendees



9

countries



8

hours

Special Presentation & Debate – Sven THORISSEN, Director at MVRDV



Moderated by chairman **Chairman Milan DURIC**, President of Union of Architects of Serbia, we've had a very special Great Speaker for this year's 2nd edition of SHARE Belgrade, namely architect **Sven THORISSEN**, Director at MVRDV – Netherlands; one of the most intriguing architectural practices globally with projects covering all imaginable scales, collaborating with the world's brightest people, always pushing boundaries and exploring new possibilities.





Three incredible projects were presented on the SHARE stage:

- **KoolKiel**, a 65,000-square-metre mixed-use complex that will redevelop a post-industrial site in Kiel, Germany. It includes a hotel, offices, residences, a commercial space, and an event space. KoolKiel makes use of a flexible design system rather than a fixed and unchangeable plan, allowing the design to adapt easily to the needs and desires of the community as the design development progresses.
- **Unterföhring Park Village**, a modern office complex with mixed public and private spaces. Every building of the complex has its own address and identity, varying in volume and facade material. The 'car-free' plaza functions as a meeting point, open to the public for nineteen different buildings. The 'Village' fills a central void in the commercial area of Unterföhring Park becoming the new center.
- **The Markthall project**, a sustainable combination of food, leisure, living, and parking space; a hybrid building in which all functions are fully integrated to enhance their synergistic possibilities.



**SHARE
Belgrade 2019**

INTERNATIONAL
ARCHITECTURE AND
ENGINEERING
FORUM



From the Department of Architecture and Urbanism, FTS, Novi Sad – SERBIA, assistant professor **Dragana KONSTANTINOVIC**, introduced us to **Science Park in Novi Sad**, a 30,000 square meters project that promises to become a one-stop spot for startups while also providing students and assistant professors with an opportunity to build upon their ideas.



Official Opening Session

The 2nd edition of SHARE Belgrade 2019 kickstarted with a warm welcoming message from our event organizers and special guests.

- Chairman, architect **Milan DJURIC**, President, Union of Architects in SERBIA
- Event Director, **Florin MINDIRIGIU** President, PROEVENT ASSOCIATION – ROMANIA
- **Rudolf STARICKY**, General Manager CEE, ZUMTOBEL Group
- **Hilal UÇAR**, Architectural Glass Projects Responsible, SISECAM FLAT GLASS



Large Scale Projects in Serbia

The Official Plenary Session for SHARE Belgrade 2019 was targeted at large scale projects in Serbia, and it opened with an introductory speech from our chairman, **Milan DJURIC**, President, Union of Architects in Serbia. Next on the SHARE stage was **Vladimir LOJANICA**, founder at Proaspekt – SERBIA, with a talk on several of his office's most impactful projects. Titled *"Bus station & NCR Buildings"*, the presentation was centered at architectural design, interior design, and urban planning through various methods and techniques such as conceptual design, multimedia presentations, and consulting.



International Large Scale Projects



In terms of international large scale projects, the first speaker on the SHARE stage was **Marko LAZOVICI**, Sales and marketing representative for Serbia and Montenegro & project manager for Ex – Yugoslavian countries, Sisecam Flat Glass, with a general overview on “*New Technologies in Façade Design*”.





Lighting in Great Projects

A special presentation on lighting design followed up. The debate started with a special lighting session by Zumtobel Group, hosted by **Ivan Lazarevic**, General Manager for Eastern Europe and Central Asia, ZUMTOBEL Group. A much-awaited talk followed up, *"Branding with Light"*. Hosted by architect **Michael Grubb**, founder and creative director, Michael Grubb Studio Lighting Design - UK, the entire presentation centered around the idea that *"Light defines the spaces we use, depicts the stories we tell and affects our well-being."*



Plenary Session I

Following a well-deserved coffee break, SHARE Belgrade 2019 continued with Plenary Session I, moderated by architects **Slobodan JOVIC**, President of the Association of Novi Sad Architects and **Ivan RASKOVIC**, Partner at AGM.



Zoran ABADIC | **Judicial Facilities – Misdemeanor Court Pančevo**

Architect **Zoran ABADIC**, Assistant Professor at the Faculty of Architecture, University of Belgrade and founder of 1x2 Studio – Serbia delighted us with a presentation on “*Judicial Facilities – Misdemeanor Court Pančevo*”, a project that targets the relocation of Misdemeanor Court Pančevo to the periphery. The aim is to develop a democratic entity of public facility institutional modernity within a new reality which presents its principles and objectives concerning improving the delivery of justice – independence, impartial and quality, competence, responsibility, and efficiency.



Radomir SERAFIMOV | **“Polygraphia Office Center, Building A, (Phase 2)”**

Architect **Radomir SERAFIMOV**, founder and CEO at Atelier Serafimov Architects – BULGARIA was next on the SHARE stage with a presentation titled “*Poligraphia Office Center, Building A, (Phase 2)*”.

“A landmark historic building converted into a modern business complex standing out as a leading office project in downtown Sofia. Polygraphia is a top-notch working hub, an art space and an excellent business community meeting point that combines classic and modern architecture, thus refining its own unique style.”

Jeroen SCHIPPER | #citymaking – The world of Jonas

Architect **Jeroen SCHIPPER**, partner at ORANGE Architects – THE NETHERLANDS joined us next with a talk titled “#citymaking – The world of Jonas”, which included one of the office’s most successful projects, “The Cube”; an award-winning project located in Beirut.



“The residential design concept was simple, yet extraordinarily effective. It displays volumes on each floor to offer residents unique outdoor areas and panoramic views of the capital of Lebanon. The design stacks 14 rotated floor plans on top of a lobby, generating 21 apartments with fluid spaces, large balconies, and wall-to-wall window frames. The structure is unique for utilising self-consolidating concrete, allowing loads to be directed to four areas of rotated girders on every floor, with no additional structural slabs added to the façades.”



Plenary Session II

Plenary Session II at SHARE Belgrade 2019 kicked off with an insightful project presentation held by architects **Vladimir MILENKOVIC & Snezana VESNIC**, from Neorhitekti – SERBIA. Titled “*Villa Pavlović*”, one of the office’s most impressive architectural projects; a residential villa located on the edge of a semi-urban settlement, atop one of Serbia’s most popular mountains.

Krzysztof INGARDEN | Localized Modernity – Contemporary Design In Historical City

One of our esteemed guest speakers at the conference, architect **Krzysztof INGARDEN**, founder at INGARDEN & EWY ARCHITEKCI – POLAND, covered a talk titled “*Localized Modernity – Contemporary Design In Historical City – Selected Projects Of Ingarden & Ewy*”. The focus was to highlight the unique office’s approach towards architecture underlying that “*we create architecture, which is responsive to locality, while also being ‘human-friendly’ – its materiality plays the primary role in experiencing it by human senses.*”



Giusseppe FARRIS | PARK TOWER

Architect **Giusseppe FARRIS**, Founder at STUDIO FARRIS ARCHITECTS BVBA – ITALY, introduced us to “*Park Tower*” in Antwerp, Belgium; a project developed in collaboration with ELD Studio. As a milestone in the city, it plays an important role in reshaping its skyline. With a total height of 78 meters, Park Tower is one of the highest buildings in Antwerp and therefore plays an important role in reshaping its skyline. The strikingly bright white exterior turns the tower into an attention-grabbing beacon that stands out as a landmark for the entire district. Located along one of Antwerp’s most important roads, the tower acts as a gateway when entering the city.

OPERA Omnia Distinction | Architect Aleksandar STJEPANOVIC

For noteworthy accomplishments in the fields of architecture, as well as for the role played in developing significant architectural projects throughout his career, the SHARE Opera Omnia Distinction went to architect **Aleksandar STJEPANOVIC**, former president of the Union of Architects in Serbia.



The Workshops

During the 2nd edition of this year's SHARE Belgrade, we've had two incredible workshops aimed at teaching attendees that there's more to architecture than meets the eye.

Graphisoft

- *Introduction* – **Zsolt Ivanovics** – hiCAD & Gabor Udvardi – GRAPHISOFT
- *Changes in AEC industry* – **Szabolcs Kari & Gordana Radonić** – GRAPHISOFT
- *Industry Case Studies* – **Szabolcs Kari & Gordana Radonić** – GRAPHISOFT
- *How GRAPHISOFT tools work?* – **Szabolcs Kari & Gordana Radonić** – GRAPHISOFT

Zumtobel Group | Use Of New Technologies In Presenting Light Solutions

Presented by **Denis Biškup**, Regional Marketing Manager SEE Zumtobel Group, the aim was to teach attendees how to turn their smartphone into a virtual reality device and explore new levels of lighting.

THANK YOU!

Organizers



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SHARE Forums 2020



Our more than 22 years experience in the Central and Eastern European market positions our event as one of the most active international forums in the region, a source of constantly updated information, supporting the continuous training of specialists and the promotion of young talents.



CONSULTATIVE COUNCIL OF ARCHITECTS
IN CENTRAL AND EASTERN EUROPE

CCA-CEE is a meeting point of debate and reflection, dialog and cooperation around the most pressing problems which architects face in Central and Eastern European countries, aiming to find specific and effective ways to address them jointly.



HUMANS OF
ARCHITECTURE

Incredible Architectural Stories

As we celebrate Architecture, humans of architecture should be admired too. As each architectural work and project has a story so each architect has its own narrative. As we build architecture we also acknowledge that architecture "build" in us new territories.

So the project **Humans of Architecture** was born: a **digital platform associated to share-architects to celebrate the Architects among us.**

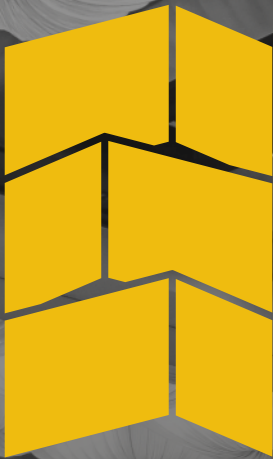
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Abplus Events is a communication agency founded in 1997, working at the heart of the design, architecture and property sectors in Center and Eastern Europe.

The main objectives of the **Pro Event Cultural Association** are to ensure the access to culture for different categories of audience by organizing specific events, providing and developing forms of continuous education of specialists from different professional fields, empowering and increasing the active participation of citizens in order to contribute to community development.

SHARE is an International Forum series on the subject of architecture & engineering organized by ABplus Events with the patronage of The Consultative Council of Architects in Central and Eastern Europe.



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